



Dear colleagues,

This will be our last newsletter for 2023. Thank you for your feedback and support throughout the year. We appreciate all of you so much and have had the best time working with amazing people such as you.

We hope you have a warm and joyous break, and we look forward to catching up with you in the new year!

Sincerely,  
Pauline and Gena

## Training, Workshops and Events



### How to Grow Your Nonprofit's Email List (10 Jan 2024, free)

Twenty-six percent of online donors say that email is the tool that most inspires them to give. It's also their preferred communication method. Join this webinar and learn ways to grow your organisation's email list.

[Book your spot on this webinar](#)



### Marketing and Accessibility (11 Jan 2024, free)

In this webinar, explore how to make marketing strategies more inclusive online.

[Sign up for the webinar](#)



### **Digital Trustees Online Matchmaking Event (25 Jan 2024, free)**

Looking for a digital trustee but don't know where to find one? Join Third Sector Lab's Digital Trustees Matchmaking Event to meet people who are interested in becoming a digital trustee.

[Sign up for the event](#)

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### **Masterclass on how to create effective, impactful and budget-friendly websites (31 Jan 2024, free)**

In this masterclass, you'll learn:



- How to take a user-first approach to designing a website
- About considerations when deciding how to build & design your website (e.g. platforms, partners)
- About other digital channels beyond your website

This session is suitable for beginners.

[Find out more and book your spot](#)

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### **Digital Marketing Strategy Training for Charities 2024 (several dates in Feb 2024, free)**



Media Trust are holding two-session digital marketing training workshops to help charities grow their communities and reach new audiences. Learn how to put together a detailed digital marketing plan that meets your organisation's needs and gives you the confidence to implement and manage your plan.

[Sign up for the workshops](#)

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### **Try a Digital Champion course (free)**



Our friends at Digital Unite (who are experts at Digital Champions training) have made one of their Digital Champion courses free on their website. The course is online and includes case studies and exercises to help your learning.

[Find out more about the course](#)

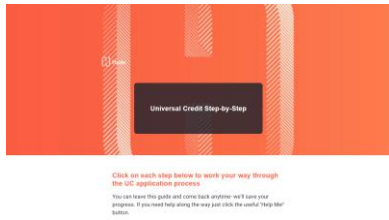
### Catch up on BT Digital Voice Webinar



If you missed our webinar with BT on their Digital Voice service, the recording is now available on the Digital NNS website. Learn what Digital Voice is and what BT will be doing to help their customers in the West Midlands make the switch.

[Watch the recording](#)

### Create your own Universal Credit support tool for free



Do you support your citizens through the Universal Credit application process? Hyde has developed a online tool that provides a step-by-step guide to help citizens complete a claim. You can create your own version for your organisation with your own link – and it's free!

[Find out more about the tool](#)

[Check out Hyde's version of the tool](#)



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