

What do you think of our newsletter?

We would love to hear your thoughts! With your feedback, we hope to provide better content and support.

Help us out by clicking on <u>this link</u> to complete a quick survey. The survey is anonymous so do give us your honest feedback.

Thank you!

Funding and Grants

Catalyst's new digital funding opportunities page



Catalyst has improved their digital funding opportunities webpage with better filters and curation. Bookmark the page to keep up to date with the latest grant and funders' programmes.

Check out the digital funding opportunities page

How to claim Google Ad Grants for charities



<u>Google Ad Grants</u> gives each qualifying nonprofit up to £7,000 per month in search ads shown on Google.com. Charity Excellence Framework has put together a guide to everything you need to know and do to claim Google Ad Grants for charities.

Find out more about Google Ad Grants

Training and Workshops



From data to action: insights on digital poverty in the UK (30 Nov, free)

Why should we care about digital poverty and what can we do to address it? Join this webinar to learn the findings of the Digital Poverty Alliance's recent report on digital poverty.

Register for the webinar



Enabling Digital Transformation through a Digital Inclusion Approach (5 Dec, free)

Join our friends at Digital Poverty Alliance as they delve into the heart of digital transformation and inclusion with James McKee, Digital Strategy Delivery Manager at Renfrewshire Council.

Register for the webinar

Upcoming online workshops by The Curve (free)



From demonstrations of Microsoft Excel's newer features to learning about key data skills and impact measurement, join The Curve's upcoming workshops to learn from the best and ask questions during the sessions.

View the list of workshops

Digital Tools and Resources



Free up your time with simple automation tips and tools

Our friends at <u>Digital Unite</u> have shared this useful video on simple automation tips and tools. Learn what automation is and how to use digital tools to automate routine and repeatable tasks so you have more time for other important jobs.

Watch the video



A.I. Checklist for charity trustees and leaders

Zoe Amar Digital has launched an A.I. checklist that you can use to start the conversation with your board about AI, regardless of size, resources or stage of your organisation's digital journey.

Learn more about the checklist



How to run successful digital drop-ins

Hear from some of Digital Unite's most experienced Digital Champions on their experiences and top tips for making digital drop-in sessions a success.

Read the article

Websites Unlocked Toolkit



Media Trust have created a toolkit specifically aimed at small charities with little to no budget. Use the toolkit to optimise your organisation's website with the latest lowcost tools and strategies, improve its accessibility and impact, and motivate your stakeholders to take action.

Learn more about the toolkit





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